

Justin Liu

University of California, Los Angeles
Bachelors in Computer Science • Class of 2020

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Skills

Sketch, Figma, InVision, Zeplin, Adobe Illustrator, Adobe Photoshop, HTML5, CSS, JavaScript, C++

Projects

- ACM Membership Portal** **Product Design** April 2017 - June 2017
 - Designed a membership portal to be used by members in UCLA's largest CS student organization
 - Final product is currently used by over 600+ unique users at UCLA
- Get Kinect'd** **Design and Development** January 2017 - April 2017
 - Designed an interactive installation designed to build adrenaline in hackers at LA Hacks using Microsoft Kinect and Processing
 - Processed infrared camera data to track amount of active movement versus
- UCLA ACM Hack Website** **Design** December 2016 - January 2017
 - Designed and updated UCLA ACM Hack's website and Hack School's dashboard web app
 - Final product was utilized by 100+ students in Hack School

Experience

- Vertebrae** **Design Intern** June 2017 - September 2017
 - Designed UI/UX for advertisements in the mobile web augmented reality space
 - Created branded marketing and sales collateral to assist with rapid growth
 - Designed and developed a demo site with React to showcase AR/VR ad
- UCLA DevX** **Director of Design & Product Designer** March 2017 - ongoing
 - Advised other designers on best UX practices and UI patterns for their products
 - Designed a membership tool to allow student organizations to keep track of the members going to each event
 - Currently designing a carpool/rideshare listing website to match students sharing rides to and from UCLA
- UCLA ACM** **Director of Design** March 2017 - ongoing
 - Rebranded UCLA's largest computer science student organization to match new initiatives of supporting UCLA's tech community
 - Designed print and digital marketing collateral for weekly events
 - Designed new website to be matched with branding and membership portal
- CATALAIZE** **Brand Design Intern** August 2016 - October 2016
 - Launched new company website from the ground up using XPRS web site builder
 - Designed business cards for upcoming healthcare and technology conferences
 - Assembled design resources for future media/marketing production
- Delphi Automotive CTC** **UIUX Design Consultant** June 2015 - March 2016
 - Received an offer to continue UIUX consulting post-internship
 - Illustrated mockups and icons for software developers to build upon
 - Modeled intuitive HCI concepts on the Dragon 2.0 infotainment system CES 2015 customer demo